



Raining Fire  
Interactive Media

SEO PLAN	Standard \$500	Business \$750	Enterprise \$1,150
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### On-page Optimization

Keyword Research	10	15	25
Title Tag Optimization	Yes	Yes	Yes
Robots.txt Optimization	Yes	Yes	Yes
W3c Validation			Yes
Working on HTML Source Code			Yes
Image & Hyperlink Optimizations	Yes	Yes	Yes
Header Tag Optimization	Yes	Yes	Yes

### Local Search Website Optimization

Local Search Engine Submission	Yes	Yes	Yes
Customer Review Submission	Yes	Yes	Yes
Updating Pages for Local Search	Yes	Yes	Yes

### Off Page SEO Submission

Directory Submission - Free	300	400	500
Article Writing / Submission	4X47	6X50	8X55
Blog writing / Submission	4X10	6X15	8X15
Blog Directory Submission	20	30	40
Deep Link Submission	100	150	200
Press Release submission	3X10	4X15	6X15

### Web 2.0 & Social Media Optimization

Social Bookmarking	20	30	40
Video Submission (Client Provided)	2X5	4X5	6X5
RSS Feeds	Yes	Yes	Yes



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## SEO PLAN

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## Other Activities

Google, Yahoo & MSN  
Sitemap Creation

Yes	Yes	Yes
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Google Base Feeds \*

Up to 25	Up to 50	Up to 75
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## Reports

Google Analytics  
(Statistics)

Yes	Yes	Yes
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Current Performance

Yes	Yes	Yes
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Monthly SEO Report

Yes	Yes	Yes
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## Customer Support

Email

Yes	Yes	Yes
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Telephone

Yes	Yes	Yes
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